

MCCPTA Committee Work Plan 2011/12

Cable TV Committee

Chair: Suzanne Weiss
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Committee Members: open

Vision:

Cable TV is part of the MCCPTA communications. It is a key component in sharing the program portion of the monthly Delegates Assemblies, and special MCCPTA events, throughout the County.

Goals:

Cable TV coordinates and publicizes tv broadcasts to share the content of MCCPTA speakers and programs. This provides another medium for families across the County to share current information. Families may become aware of resources they can better utilize, identify areas they may need assistance, or even chose to become more involved in PTA activities locally, in their Cluster, or at the County level.

Action Steps:

The prime function of this committee is to insure that MCPS tv films the programs created by MCCPTA, and the viewing times are well publicized. This necessitates a current listing of upcoming events from MCCPTA Board. In addition to coordinating the events with the Programs coordinator, the information is to be shared through the other Communications areas-website, email lists, Presidents Letter, local communication lists and newsletters. Other informational broadcasts could also be shared to maximize info to all members.

Expenses:

No expenses are anticipated.