

Communications Committee Report  
September 27, 2008  
Patti Twigg, Committee Chair  
[listservsmod@mccpta.com](mailto:listservsmod@mccpta.com)

## 1) Website:

Website Coordinators:

Sharon Goodall      [webmaster@mccpta.com](mailto:webmaster@mccpta.com)  
Lin-Lin Mao         [webmaster@mccpta.com](mailto:webmaster@mccpta.com)

The Website subcommittee updated the MCCPTA website with the following:

- Added new events to the MCCPTA calendar
- Posted the schedules for the Cultural Arts Showcases
- Updated the following committee webpages with new information: Safety, Technology, Operating Budget
- Posted testimonies from the Community Forum
- Posted memos from Superintendent Jerry Weast to Members of BOE on Montgomery County Fiscal Plan and on FY2009 Operating Budget - Expenditure Restrictions
- Posted letter to Superintendent Jerry Weast from MCCPTA on Student Curricular Fees
- Posted Middle School Fees Parts 1, 2, and 3
- Posted September 2008 Executive Committee minutes
- Posted "Insurance and Loss Prevention Guide" from Maryland PTA
- Added link to Reflections guidelines booklet on Maryland PTA website
- Added link to "A Practical Guide to Accelerating Student Achievement Across Cultures"
- Posted report from Calendar committee
- Posted approved MCCPTA budget
- Posted Grading and Reporting update
- Posted information on PTA Membership Chairs meeting
- Posted draft operating budget compact, the priorities resolution, and background information.
- Posted September's President's Letter and standing committee reports
- Updated the homepage with new information including awards announcements, and new Spotlight article
- Posted PTA Asks You...What has your PTA done to boost student achievement?
- Links to Maryland High School Assessments website
- Posted Phoebe Apperson Hearst Family-School Partnership Awards - Flyer and information
- Posted Outstanding Advocacy Award - Cover letter, Newsletter blurbs; link to Application: State Outstanding Advocacy Award; link to Application: Local Outstanding Advocacy Award
- Posted Shirley Igo Advocate of the Year Award – Information, Application

The Website subcommittee is striving to keep the MCCPTA website up-to-date and relevant. Committee chairs, please look at your committee's website page and let the Website

subcommittee know of any changes you would like to make. All the MCCPTA standing committees website pages can be accessed from the following link:

<http://mccpta.net/committees.html>.

Officers, please take a look at the other MCCPTA website pages and let us know if there is information that is no longer relevant or needs to be updated. The MCCPTA website is at <http://mccpta.net>.

## 2) Listservs:

Listservs Moderator:

Patti Twigg [listservsmod@mccpta.com](mailto:listservsmod@mccpta.com)

As of September 27, 2008 membership on the various lists is as follows:

Listserv	# subscribed	Net increase/decrease from last report
MCCPTA Board	81	+5
MCCPTA Bulletin	609	+47
MCCPTA Delegates	464	+39
MCCPTA Presidents	289	-1
MCCPTA Treasurers	216	+3

The new school year transition continues as new members are added and old members removed from all five listservs.

## 3) Spotlight:

The MCCPTA website has a corner just for your school or PTA and its accomplishments! “Spotlight” is the place for your school or PTA to shine – for the whole county to see! Don't be shy - you know how great you are, here's your chance to let everyone else know it too! If you have news and/or achievements from your school or PTA, please notify MCCPTA (via email to [office@mccpta.com](mailto:office@mccpta.com) and/or [webmaster@mccpta.com](mailto:webmaster@mccpta.com)).