

Communications Committee Report

August 6, 2007

Patti Twigg, Committee Chair and Listservs Moderator

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This committee is newly formed in order to consolidate related committees. It consists of the following subcommittees:

Listservs
Website
Spotlight
Cable TV
Public Relations

1) Website:

Website Coordinators:

Sharon Goodall, sharon.goodall@gmail.com

Lin-Lin Mao, linlinmao@earthlink.net

We would like to encourage all of you to please visit the MCCPTA website at either of these URLs:

www.mccpta.net or www.mccpta.com

All the latest information is posted there. In addition, there is an archive of past minutes, resolutions and MCCPTA Presidents letters. Check out the calendar, the committee pages, and the numerous resources for PTAs, including essential information for your treasurers!

Before the new school year begins the Website Coordinators have been working on updating the MCCPTA website with new information such as the schedule of 2007-2008 MCCPTA events and meetings, updating the committee pages, and adding names of new officers, cluster coordinators, and committee and workgroup chairs.

If you have additional information for the MCCPTA website or suggestions for how to better organize or improve the website, please send an email to webmaster@mccpta.com

If you or someone you know has graphic design skills and would like to volunteer to work on the website subcommittee, please contact us.

2) Listservs:

Listservs Moderator:

Patti Twigg LPTwigg@erols.com

While you are visiting the MCCPTA website, linger a moment on the Listservs Subcommittee page, and read about the different listservs provided by MCCPTA to help you stay informed. Information on subscribing and using the lists is included on the page.

As of August 6, 2007 membership on the various lists is as follows:

Listserv	# subscribed
MCCPTA Board	92
MCCPTA Bulletin	512
MCCPTA Delegates	409
MCCPTA Presidents	285

During the summer, the documents contained on the Listservs website page were updated to reflect changes in moderators for the various groups due to changes in MCCPTA leadership, and other small housekeeping items. Also reflected were changes in the structural organization of this committee.

3) Spotlight:

“Spotlight” Reminder: If you have news and/or achievements from your school or PTA that should be highlighted in the “Spotlight” corner of the MCCPTA homepage, please notify MCCPTA (via email to office@mccpta.com and/or webmaster@mccpta.com).